



ACCELERATE YOUR FUTURE IN FRANCE AND ABROAD VIVA TECHNOLOGY

DISCOVER THE BUSINESS FRANCE PROGRAM AND PARTNERS AT @VIVATECH
Join the workshops and conferences in **Booth D38**
from Thursday May 24th to Saturday 26th.

Each attendee will win the special edition of French Tech @Vivatech bag.

THURSDAY 24TH MAY

9:00 AM



#10000Startups: Who is the winner of International Growth Prize in this competition which illustrates France's beginning as a startup nation?

IN ENGLISH

- Meet **Morgane Canastra**, Founder, **Wyker App**, winner award for International in #10000Startups competition @MorganeCanastra @Wyker_app
- **Cécile Delettré**, Head of Partnership & Business Development for Promotion Communication, **Business France** @CecileDELETTRE @BusinessFrance

10:00 AM



#10000VIE: How startups and companies can accelerate their global growth by recruiting young European talents?

IN FRENCH

- Discover the V.I.E HR Program dedicated to help companies boost their international development
- **Clément Tronet**, Expert V.I.E, **Business France** @MrTronet @BF_VIE
- **Laurent Lafaye**, Co-Founder of **Dawex** @DawexData

10:30 AM



#failcon What did the CEO of the famous startup Giroptic learn from his failure and the reasons behind his/your next success?

IN FRENCH

- Meet **Richard Ollier**, former CEO of **Giroptic** 360° vision technology cameras and software, a 10 year old company that closed in 2018 @RichardOllier
- **Maxime Sabahec**, Project Manager Hardware Startup, **Business France** @MaxSab @BF_TechServices

11:00 AM



#IA How to tap into French artificial intelligence excellence? Two leaders in innovation from Samsung and Fujitsu #ChooseFrance

IN ENGLISH

- **Luc Julia**, Vice-President of Innovation @**Samsung Electronics**
- **Axel Mery**, CTO **Fujitsu France**, Head of Artificial Intelligence Center of Excellence of Fujitsu @AxelMery @Fujitsu_France

11:30 AM



IT risk: a new pre-acquisition investigative field – Mazars Workshop

IN ENGLISH

- **David Luponis**, Partner **Mazars** – IT Risk Management and Compliance Performance @David_Luponis @MazarsFrance @MazarsGroup



THURSDAY 24TH MAY

12:00 PM



#CES2019 How to prepare and take the best of your participation at CES?

IN FRENCH

- **Olivier Ezratty**, author at "Guide des Startups", "Le rapport du CES" @Olivez
- Team Business France organizer of the French Tech Pavilion at CES 2019
- **Maxime Sabahec**, Project Manager Hardware Startup, **Business France** @MaxSab @BF_TechServices

12:50 PM



How to grow internationally? A workshop by Business France

IN ENGLISH

Where: **Google Booth F09**

- **Éric Morand**, Head of IT Department, **Business France** @EricMorand88 @BF_TechServices
- **Cécile Delettré**, Head of Partnership & Business Development for Promotion Communication, **Business France** @CecileDELETTRE @BusinessFrance
- **Matthieu Garcia**, Expert V.I.E, **Business France** @BF_VIE

2:00 PM



How to boost the attractiveness of your startup?

IN ENGLISH

- **Damien Courbon**, Co-Founder & COO, **Swapcard** @DamienCourbon @Swapcard
- **Nora Lasri**, Legal Advisor, **Business France** @nora_fromParee
- **Alexandre Lamy**, Partner, **Arsis Avocats** @ALamy_Arsis

2:30 PM



How does innovation change the sport practice and customer experience globally? Discover the innovation "made in France"

IN FRENCH

- **Omar el Zayat**, CEO **LeTremplin**, the world's first sports innovation platform by @Paris_and_co @zayat_o @LeTremplin_
- **Fiona Gorin**, Responsable projets, **Pôle Hippolia** @Pole_Hippolia

3:30 PM



ICO Initial Coin Offering: What is the new cryptocurrencies' state of art?

IN ENGLISH

- **Stéphanie Latombe**, Partner, **Mazars Capital Market** @stephlatombe @MazarsFrance



Meet the Business France Team, our partners and the following startups on the Booth D38 during the day:

Plush, Dawex, Ariadnext, SpeakShake, UrgoTech, Tell me Plus, Botfuel, Novathings

FRIDAY 25TH MAY

10:00 AM



Why digital transformation engages new game changers beyond IoT & AI? How Blockchain, ICO & Export enhances French expertise?

IN ENGLISH

- **Gilbert Reveillon**, President IT Digital Economy @revgigi @Les_CCE
- **Laurent Leloup**, Blockchain Expert & Founder of **Chainium**
- **Olivier Rocca**, CEO of **MoneyByDesign**
- **Julien Bonnel**, Innovation Manager **BNP Paribas PF** @JBonnel @Symag_by_BNPPPF
- **Nancy Gomez**, CEO & co-author of "The Geopolitics of Cryptocurrencies" @Nancy_OnTour



11:00 AM

#China How to use leading e-commerce platform JD.com to export in China?

IN ENGLISH

- **Florent Courau**, General Manager, **JD.com France** @Florent_Courau @JD_Corporate
- **Anne Dessemond**, Retail and Innovative Services Manager, **Business France** @BF_TechServices

11:30 AM



Startupper, choose France!

IN ENGLISH

- **Alisa Šakić Second**, Head of the Welcome Office, **Business France**
- **Maia Thomine Desmazures**, Head of La French Tech International, **Business France** @MaiaThoDes @LaFrenchTechEN
- **Mitch Hall**, Co-Founder and President, **Impacti**

FRIDAY 25TH MAY

12:00 PM



#Crowdfunding: How to use it to test your product potential on the international market?

IN FRENCH

- **Pascal Condamine**, Project Evangelist, **Indiegogo**
@PascalCondamine @Indiegogo
- **Maxime Sabahec**, Project Manager Hardware Startup, **Business France**
@MaxSab @BF_TechServices

1:00 PM

Coffee and networking organized in partnership with Let's Go France

#LetagoFrance

1:30 PM



What is the path to success in Cleantech?

The answer by Let's Go France's startup winner. #MakeOurPlanetGreatAgain

IN ENGLISH

- **Alexandre Boutros** and **Jean-François Daniel**, Founders of **Reverdir**
@REVERDIR
- **DIVN**, startup incubator by **PWC** @PwC_France

#LetagoFrance

2:00 PM



How can data and digital be used to improve global health?

Discover #HealthTech Startups winners

IN ENGLISH

- **Arnaud Pourredon**, Founder of **Meditect**, Winner of LetsgoFrance's innovation contest @APourredon @Meditect solution to fight traffic of fake medicines.
- **Jean-David Benassouli**, **PwC** Partner and Head of PwC's Data & Analytics activities @Jd_Benassouli @PwC_France
- **Jérôme Leleu**, Winner of Let's Go France award
@jeromeleleu @simforhealth

#LetagoFrance

3:00 PM



How to accelerate your international growth with the V.I.E International human resources Program?

IN FRENCH

- A French international mobility program which aims to help companies boost their business abroad
- **Fabrice Panchout**, Expert V.I.E, **Business France** @BF_VIE @Panchoutfabrice
- **Frédéric Sommelat**, Co-Founder of **Wassa**, a company using the V.I.E Program

3:30 PM



VCs, invest in French Tech!

IN ENGLISH

- **Yann de Vries**, Partner, **Atomico**
- **Florent Debiegne**, Managing Director, Innovation Funds Investments, **Bpifrance**
- **Romain Guizard**, Project Director, funds and financial institutions, **Business France**

4:15 PM



Is the Silicon Valley still the best place to grow a company?

IN ENGLISH

Where: **Startup Stage Vivatech**

- **Frédéric Rossi**, COO Trade - Export, **Business France** @FredRossiExport
- **Aviva Markowicz**, Managing Director, **NUMA New-York**
@Aviva_Mkz @NumaNewyork
- **Rob Moffat**, Partner, **Balderton Capital**, UK @RobMoff

4:00 PM



Why HR tools help boost innovation and international development in large companies? Example of intrapreneurship.

IN FRENCH

- **François-Xavier Wiacek**, DRH, **Urgo**
- **Anne-Lise Timsit**, CEO, **Urgo Tech**

4:30 PM



Innovative ways to produce, eat and drink #FrenchFoodTech?

IN ENGLISH

- **Nicolas Ferras**, Directeur **InVivo Invest**

5:30 PM



Happy hour: Foodtech, Wintech and Agtech with startups

IN ENGLISH
AND FRENCH

- Business France is showcasing the best of French food tech startups. Come, discover, network and try their products!
The nicest way to end another intense day at Viva Technology

Meet the Business France Team, your partners and startups on the Booth D38 during the day:

Let's Go France, SimforHealth, Fidzup, Wassa, Ferme Digitale, Plugwine, Twil, Les Grappes, Mimosa, Epicery, Peligourmet, etc.

SATURDAY 26TH MAY

9:00 AM



How to shine in a startup world and adopt a vibrant, vivacious and vital 3V way of being? Wellness workshop for a smooth start!

- One of 100 worldwide certified teachers of the Google Program Search Inside Yourself, the unexpected path to success & happiness at work
- **Holly Niemela**, owner, mindful & peaceful interventions @hollyniemela

IN ENGLISH

9:30 AM



Who are the new game changers?

Discover the female CEOs defining the diversity in French tech

- **Anahi Nguyen**, Co-Founder and CEO, **L'Habibliotheque** @lhabibliotheque
- **Marie Poule**, Co-Founder, **LoveBox** @mariepoule @lovebox_love
- **Hannah Oiknine**, Founder & CEO, **Babblér** @HannahOikn_in @Babblér_rp

IN FRENCH

10:30 AM



How French entrepreneurs, innovation and creativity make a difference on the world stage? #CreativeFrance

- **Isabelle Giordano**, CEO, **UniFrance** @Giordanolsabel @uniFrance
- **Cristina Monnoyeur**, Digital Transformation Director, **L'Oréal** @Loreal
- **Cécile Delettré**, Head of Partnership & Business Development for Promotion Communication, **Business France** @CecileDELETTRE @BusinessFrance

IN ENGLISH



11:30 AM



How to accelerate your international career with the V.I.E?

- **Katia Pegoraro**, Recruitment Officer, V.I.E Department **Business France** @BF_VIE @Civiweb_Off

IN FRENCH

2:00 PM



Talents under 28: What is the path for success in your professional life?

- **Audrey Bomy**, International HR Consultant, V.I.E Department, **Business France** @BF_VIE @Civiweb_Off

IN FRENCH

Meet the Business France Team, our partners and startups on the Booth D38 during the 26th of May:

UniFrance, Listen, Team8, Camtoy, Aveine, Wistiki, etc.

What is your next destination to expand your startup or SMEs: Africa, Asia, America, Europe...? How to invest in France? Meet the experts from Business France Team on **Booth D38** all day May 24th to 26th.

**To know more about the program, please contact:
Cécile Delettré Head of Partnership & Business Development
for Promotion Communication, Business France
cecile.delettre@businessfrance.fr**

**#BusinessFrance
#FrenchTech**

THANKS TO OUR PARTNERS



#Let'sGoFrance

